

# TIDINGS



**HAPPY NEW YEAR!**

**IN THIS ISSUE**

Meeting Report.....1  
 Program.....2  
 Meeting Schedule & Set Up....3  
 Club Membership.....4

Next Rotary Board meeting is scheduled for Thu. Jan. 13th at 7 AM at the River Falls Journal building.

**THE ROTARY FOUR-WAY TEST**

- ⚙️ Is it the **truth**?
- ⚙️ Is it **fair**?
- ⚙️ Will it build **goodwill** and better **friendships**?
- ⚙️ Will it be **beneficial** to **all** concerned?

RF Rotary Vision Statement: "Enhancing Opportunities for Youth; Creating a Better World for All."

## Club Announcements

*President Tom Garfin called the meeting to order. Larry Cicchese led devotions. Tom then led us in the Pledge of Allegiance, the Four Way Test, and our club vision statement. The following announcements were then made. Thanks to those who set up and greeted guests.*

**Guests**

- Min Ju - Youth Exchange
- Devon Hador - Youth Exchange
- Mark Gabriel
- Mark Chapin
- Rita Thorson
- Judy Freund-Hudson Daybreak/DGE

**Midterm:** Members were encouraged to attend the District Rotary Mid-Term Training and Leadership Seminar on Saturday, January 8th at Oak-Land Jr. High.

**Farewell to Devon**



A card was passed around to send our best wishes to Devon Hador as he prepared to return to his home in

South Africa. Devon arrived a year ago as a Youth Exchange student at River Falls High School. He is returning clean-shaven and highly decorated, after experiencing his first winter weather, playing American football, and making many friends in the school and the club. We wish him all the best in the next steps of his life, and hope that he knows that he will be welcome and greeted warmly whenever he returns.

**Happy Bucks**

Brian began the collection of Happy Bucks by noting that his baby just turned 3! They grow so quickly, don't they?

Several sports fans discussed the dismal record of the Big Ten teams, although the Badgers played a good game. Mike Young was hopeful that the Ohio State Buckeyes might turn the trend around with a victory. Tom W. gave "the most difficult Happy Buck" he'd ever contributed—he struggled, but finally succeeded in saying "Go Pack." Dean was happy to "see order restored" with the Pack in the playoffs, and several supported that sentiment.

Mike T. has a new appreciation for good health after recovering from illness. John K. is headed to Houston, and Gorden is getting ready for another Friendship Exchange trip, while Jeff just returned from the Rose Bowl. Ted M. went snow tubing, Tony spent time at a Northern MN resort and Dale was in the UP again. And Carole was happy about fundraising for Our Neighbor's Place.

Most of the Rotarians donated Happy Bucks to wish everyone a Happy New Year, to welcome our guests, and to say good-bye and best wishes to Devon.

Mark Chapin and Rita Thorson, from Myer Middle School, talked about the work of the River Falls School District to add a “C” for “Character Education to the 3 “Rs” of public education.

“Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill** and **peace** in the world.”



## Character Education in River Falls

Mark Chapin, Meyer Middle School Principal began by referring to the image of throwing a ripple in a pond and how the effect continues to spread to others. He praised the club and talked about his connections with many in the room. Then he talked about how education not only focuses on the traditional areas of knowledge, but it has the potential to help develop character that can carry ripples throughout the schools, the community and much farther for our students.

The development of a program to focus on Character Education began with the Strategic Planning process for the RF School District. A Character Education planning group of staff and community members began working last spring to identify the character traits that they wanted to emphasize. The group identified 9 traits that they wanted to emphasize to build character in our students. Those traits are: Cooperation; Citizenship; Courage; Compassion; Honesty; Respect; Responsibility; Perseverance; and Positive Attitude. (Doesn't it sound like these graduates will make excellent Rotarians?!)

The planning group received a grant from the Hospital Foundation to take people to Wisconsin Dells, where they worked with Jefferson School District that has been identified as a National School of Character. The planning group created a poster called Leading with Character, and a document called Walk the Talk and created Character Education committees at each of the schools. The planning group then selected five staff to attend the CEP ([Character Education Partnership](#)) National Conference in San Francisco. Rita Thorson, a teacher at Meyer Middle School, talked about how inspired she was by the conference and the books, authors and ideas she encountered there. She is now serving as a resource teacher for the program in the River Falls School District.

Each of the schools will be developing programs to enhance character education. The next steps of the plan will be to conduct a School Climate Survey at each of the schools. Past surveys indicate that 85% of students experience some form of bullying. Many of the schools are looking at ways to prevent bullying and to encourage others to stick up for those who are experiencing that. After the new surveys, they will conduct a quality standards assessment to identify strengths and weaknesses at each building. Then the school committees will establish goals for 2011-12. There will be continued professional development, utilizing [CEP's 11 Principles](#) of Effective Character Education. There are plans for a special day to celebrate the programs and the work of all the schools in the spring of 2012, and eventually the school district would like to be recognized as a State and National School of Character.

Rotary's 4-Way Test and our annual ethics contest feeds perfectly into this program, and the speakers noted the many ways that Rotary can work positively with these efforts and serve as a community role model for ethical practices. Several members were impressed and pleased by the work of these staff and students to improve lives.



**River Falls Rotary Vision Statement**  
**“Enhancing Opportunities for Youth; Creating a Better World for All.”**

## Program Schedule

### JANUARY: Rotary Awareness Month

**Jan 4:** Mark Chapin, Middle School Principal — “Character Education”

**Jan 11:** Thomas Pedersen — Classification Talk

**Jan 18:** Julie Cross: CVTC Business Management

**Jan 25:** Matt Russell — Classification Talk

## Devotions & Set Up/Take Down/Greeters

Date	Devotions	Setup/Take Down
<b>Jan 4</b>	<b>Larry Cicchese</b>	<b>McCardle / McKay</b>
<b>Jan 11</b>	<b>Randy Cudd</b>	<b>McKay / McQuade</b>
<b>Jan 18</b>	<b>Tim Ericson</b>	<b>McQuade / Miller</b>
<b>Jan 25</b>	<b>Carrie Fisher</b>	<b>Miller / Montgomery</b>
Feb 1	Travis Fitzl	Montgomery/Morrisette
Feb 8	Connie Foster	Morrisette / Mottaz
Feb 15	Nelson French	Mottaz / Murphy
Feb 22	Garrett Gill	Murphy / Nelson
Mar 1	Steve Goff	Nelson / Neuhaus
Mar 8	Debbie Griffin	Neuhaus / Nylander
Mar 15	Ted Hagberg	Nylander/O'Malley
Mar 22	Gorden Hedahl	O'Malley / Odeen
Mar 29	David Sienko	Odeen / Page
April 5	Tony Jilek	Page / Pechacek
April 12	Jeff Johnson	Pechacek / Pedersen
April 19	Scott Jones	Pedersen / Piepgras
April 26	Dale Jorgenson	Piepgras / Potts
May 3	John Kremer	Potts / Russell
May 10	Jim LaPoint	Russell / Schroeder
May 17	Steve Leitch	Schroeder / Seidling
May 24	Heather Logelin	Seidling / Sienko
May 31	Ted Marsh	Sienko / Simpson
June 7	Melissa McCardle	Simpson / Thompson
June 14	Terry McKay	Thompson / Van Galen
June 21	Brian McQuade	Van Galen / Westerhaus

**NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. If you make a trade, please let the Tidings editor know. Rotary District 5960 has a resource for devotions. If you are looking for something to read, you might [check this link](#).**

### OUR OFFICERS

President:	Tom Garfin
Pres. Elect:	Carole Mottaz
Secretary:	Elaine Baumann
Treasurer:	Marti Piepgras
Past Pres:	Diane Odeen
Exec. Secretary:	Marti Piepgras

### 2010-11 DIRECTORS

Community:	Scott Jones
International:	Heather Logelin
Club:	Vince Seidling
Vocational:	Tom Westerhaus
Youth Protection:	Tony Jilek
Youth Exchange:	Elaine Baumann
Public Relations:	Samantha Bluhm
Membership:	Terry McKay
Programs:	Bill Montgomery
Sergeant:	Brian McQuade
Newsletter:	Gorden Hedahl
CIO/Webmaster:	Steve Leitch

### ROTARIAN OF THE YEAR

2003:	Tom Bloom
2005:	Tom Garfin
2006:	Dale Jorgenson
2006:	Kevin Pechacek
2006:	Jerry Tack
2007:	John Kremer
2008 & 2009:	Carole Mottaz
2010:	Debbie Griffin

### PAST PRESIDENTS

1999:	Tom Bloom
2000:	Gorden Hedahl
2001:	David Brassfield
2002:	Randy Cudd
2003:	Bill Montgomery
2004:	Tom Palmer
2005:	Connie Foster
2006:	Steve Schroeder
2007:	Carrie Fisher
2008:	Kevin Pechacek
2009:	Diane Odeen

## River Falls Rotary Membership

<b>Last</b>	<b>First</b>	<b>Work</b>	<b>Home</b>	<b>Email</b>	<b>Classification</b>
Ainsworth	Kris	651-331-6082	425-9755	<a href="mailto:skainsworth@sbcglobal.net">skainsworth@sbcglobal.net</a>	Mediator
Baumann	Elaine	425-1835	425-5727	<a href="mailto:elaine.baumann@rfsd.k12.wi.us">elaine.baumann@rfsd.k12.wi.us</a>	School Administration
Bloch	Peter	426-0866	426-0866	<a href="mailto:pbd@presenter.com">pbd@presenter.com</a>	RE Development
Bluhm	Samantha	651-470-3252	425-0003	<a href="mailto:samantha@powerfulperspectives.net">samantha@powerfulperspectives.net</a>	Writer/Life Coach
Boles	Joseph	425-7281	425-6540	<a href="mailto:josephdboles@gmail.com">josephdboles@gmail.com</a>	Judge
Bump	Rosanne	425-2533	426-6505	<a href="mailto:rosanne@rfchamber.com">rosanne@rfchamber.com</a>	CEO Chamber of Commerce
Cicchese	Larry	425-6179	425 6179	<a href="mailto:larrycicchese@bauman CPA.com">larrycicchese@bauman CPA.com</a>	Accountant
Cudd	Randy	715-377-4747	425-9102	<a href="mailto:Randy@randycudd.com">Randy@randycudd.com</a>	Real Estate-Sales
Ericson	Tim	262-284-6462	629-7070	<a href="mailto:vj5148@msn.com">vj5148@msn.com</a>	Historian
Fisher	Carrie	749-4116		<a href="mailto:cfisher@wppienergy.org">cfisher@wppienergy.org</a>	Manager-Utilities
Fitzl	Travis	651-259-4152	225-9958	<a href="mailto:travisf@lwc-cpa.com">travisf@lwc-cpa.com</a>	Accountant
Foster	Connie	651-894-2747	425-6826	<a href="mailto:cnmfoster@mc.com">cnmfoster@mc.com</a>	Higher Ed Admin-Retired
French	Nelson	425-5738	612-237-5171	<a href="mailto:nelsonfrench@kinniriver.org">nelsonfrench@kinniriver.org</a>	KRLT Director
Garfin	Tom	425-9135	425-1593	<a href="mailto:tgarfin@expensereduction.com">tgarfin@expensereduction.com</a>	Independent Business
Gill	Garrett	425-9511	425-8554	<a href="mailto:garrett@gilldesigninc.com">garrett@gilldesigninc.com</a>	Golf Architect
Goff	Steve	715-821-7018	425-8972	<a href="mailto:steve@byegoff.com">steve@byegoff.com</a>	Attorney
Goudreault	Paul	715-426-8919	715-425-8813	<a href="mailto:pgoudreault@designerdoors.com">pgoudreault@designerdoors.com</a>	Design CEO
Griffin	Debbie	426-1048	715-821-3973	<a href="mailto:dgriffin@rivertowns.net">dgriffin@rivertowns.net</a>	Journalist
Hagberg	Ted	612-701-3744	651-578-2652	<a href="mailto:thagberg@gfginc.net">thagberg@gfginc.net</a>	Mortgage Loan Consultant
Hedahl	Gorden	715-821-0614	426-6082	<a href="mailto:ghedahl@comcast.net">ghedahl@comcast.net</a>	Higher Ed-Fine Arts Retired
Henson	Harold		715-220-8037	<a href="mailto:harold_henson2000@yahoo.com">harold_henson2000@yahoo.com</a>	Artist
Jilek	Tony	Retired	425-8923	<a href="mailto:ajilek@dishup.us">ajilek@dishup.us</a>	Higher Ed-Ag Sciences
Johnson	Jeff	426-3177	425-1444	<a href="mailto:jjohnson@fnbrf.com">jjohnson@fnbrf.com</a>	Banking
Jones	Scott	715-246-8010	715-828-5878	<a href="mailto:scott.jones@rcu.org">scott.jones@rcu.org</a>	Banking
Jorgenson	Dale	Retired	425-2786	<a href="mailto:rvtnd@yahoo.com">rvtnd@yahoo.com</a>	Laser Marking Retired
Kremer	John	612-590-9540	381-9799	<a href="mailto:john@kremerservices.com">john@kremerservices.com</a>	Automotive Dealer
LaPoint	Jim	247-3285	425-8301	<a href="mailto:lapioint@hotmail.com">lapioint@hotmail.com</a>	Director
Leitch	Steve	425-0159	425-8044	<a href="mailto:steve@leitchinsurance.com">steve@leitchinsurance.com</a>	Insurance Sales
Logelin	Heather	426-4503	381-2788	<a href="mailto:Heather.logelin@allina.com">Heather.logelin@allina.com</a>	Philanthropy
Marsh	Ted	425-6309	651-442-8982	<a href="mailto:inhispresents@hotmail.com">inhispresents@hotmail.com</a>	Clergy
McCardle	Melissa		651-246-7508	<a href="mailto:mmcardle@kinniclongtermcare.com">mmcardle@kinniclongtermcare.com</a>	Health Care Administration
McKay	Terry	651-210-5669	425-1109	<a href="mailto:terry.mckay@ERA.com">terry.mckay@ERA.com</a>	Realty Marketing
McQuade	Brian	612-590-8243	715-307-0802	<a href="mailto:brian@bwirelessnow.com">brian@bwirelessnow.com</a>	Info Technology
Miller	David	426-4500		<a href="mailto:david.miller@allina.com">david.miller@allina.com</a>	Health Care Administration
Montgomery	Bill	Retired	425-5426	<a href="mailto:wml3@presenter.com">wml3@presenter.com</a>	Clergy
Morrisette	Scott	715-307-2335	425-8993	<a href="mailto:smorrisette@msn.com">smorrisette@msn.com</a>	Banking-Commercial
Mottaz	Carole		425-7903	<a href="mailto:mottaz@presenter.com">mottaz@presenter.com</a>	Educator
Murphy	Pat		651-235-2212	<a href="mailto:patmurphy208@gmail.com">patmurphy208@gmail.com</a>	Mortgage Broker
Nelson	Patty	425-2386	425-7966	<a href="mailto:Patti@PLNCIPA.com">Patti@PLNCIPA.com</a>	Accountant-CPA
Nelson	Scott	715-426-3534	952-797-3753	<a href="mailto:snelson@rfcity.org">snelson@rfcity.org</a>	Fire Chief
Neuhaus	Max	425-7281	715-410-7296	<a href="mailto:max@rodlibeskar.com">max@rodlibeskar.com</a>	Attorney
Nylander	Virgil		425-6277	<a href="mailto:nylandervirgil@comcast.net">nylandervirgil@comcast.net</a>	Higher Ed-Admin Retired
O'Malley	Pat	425-9882	425-9882	<a href="mailto:pomalley@wildblue.net">pomalley@wildblue.net</a>	Aviation
Odeen	Diane	612-336-9315	426-5325	<a href="mailto:diane@lommen.com">diane@lommen.com</a>	Attorney at Law
Page	Alison	612-810-3918	425-8772	<a href="mailto:alisonhpage@yahoo.com">alisonhpage@yahoo.com</a>	Health Care Administration
Pechacek	Kevin	425-8100	426-2036	<a href="mailto:kevin@thewestwind.com">kevin@thewestwind.com</a>	Restaurateur
Pedersen	Thomas	715-425-4555	920-203-0776	<a href="mailto:thomaspedersen26@hotmail.com">thomaspedersen26@hotmail.com</a>	Higher Ed-Student Services
Piepgras	Marti	425-6177	425-2077	<a href="mailto:marti@stcroixgas.com">marti@stcroixgas.com</a>	Utilities Management
Potts	Glenn	425-3335	425-2450	<a href="mailto:glenn.t.potts@uwrf.edu">glenn.t.potts@uwrf.edu</a>	Higher Ed-Business & Economics
Ross	Dan	425-9011	425-9061	<a href="mailto:dross@rossem.com">dross@rossem.com</a>	Construction-Manager
Russell	Matt	426-3115	425-9293	<a href="mailto:mrussell2112@msn.com">mrussell2112@msn.com</a>	Banker
Schroeder	Steve	386-2822	425-1704	<a href="mailto:icasws@comcast.net">icasws@comcast.net</a>	Insurance/Finance
Seidling	Vince	425-0075	715-977-0374	<a href="mailto:vseidling@yahoo.com">vseidling@yahoo.com</a>	Financial Advisor
Sienko	David	425-8180	977-1992	<a href="mailto:dsienko@gmail.com">dsienko@gmail.com</a>	Attorney
Simpson	Scot	426-3402	629-7350	<a href="mailto:ssimpson@rfcity.org">ssimpson@rfcity.org</a>	Public Administration
Thompson	Mike	715-529-1910	425-8897	<a href="mailto:thompsonmd@sbcglobal.net">thompsonmd@sbcglobal.net</a>	Sales
Van Galen	Dean	425-3201		<a href="mailto:dean.vangalen@uwrf.edu">dean.vangalen@uwrf.edu</a>	Higher Ed-Administration
Wespetal	Jean	425-1815		<a href="mailto:jean.wespetal@rfsd.k12.wi.us">jean.wespetal@rfsd.k12.wi.us</a>	Honorary—Special Ed
Westerhaus	Tom	425-1800	715-3070021	<a href="mailto:Tom.Westerhaus@rfsd.k12.wi.us">Tom.Westerhaus@rfsd.k12.wi.us</a>	Superintendent
Wulf	Wayne	866-559-1800	426-1800	<a href="mailto:Wayne.S.Wulf@ampf.com">Wayne.S.Wulf@ampf.com</a>	Financial Service
Young	Jodie	425-8788	386-2402	<a href="mailto:info@bakken-young.com">info@bakken-young.com</a>	Funeral Director
Young	Michael	651-361-7526	715-426-7853	<a href="mailto:mike-kathleenyoung@sbcglobal.net">mike-kathleenyoung@sbcglobal.net</a>	Corrections